

Technical Broadcast Media Specialism

Students who decide to pursue a technical, media focussed learning pathway will study toward the **Pearson BTEC Level 3 Foundation/Extended Diploma in Creative Media Practice**.

The BTEC Level 3 Diplomas are widely recognised by industry and universities alike as the ideal vocational training route into technical stage and screen careers.

All students will first complete the *Foundation Diploma* (worth equivalent of 1.5 A'levels), and then depending on their specialism and intended destination, most will top-up to the *Extended Diploma* (worth the equivalent of 3 A'levels).

What will I study?

This pathway covers the following subject specialisms:

- **Moving image** (film, television, video, animation and motion graphics)
- **Character and environment** (Virtual, immersive, augmented, set design and construction, location, styling and art direction, props, costume and makeup for screen)
- **Experience** (VR, UI/UX, web, app, online, mixed reality and augmented reality)
- **Sound** (Radio, sound design, soundtrack, installation and sound effects)
- **Graphic and lens** (Graphic design, publishing, illustration, concept art, photography)

This pathway enables you to choose your own learning route. This could be in design, technical or management production roles or a combination of different roles from different areas. You are not required to study all the subject areas outlined above.

This course provides learning experiences through which you will develop a wide range of skills required within the digital media sector. Through practical exploration and real-life media and film projects, you will develop and hone specialist design, creative, technical and management skills required to work successfully in this industry.

How will I learn?

You will develop essential industry knowledge and skills through a number of exciting projects led by industry professionals and Academy teachers. You will collaborate across pathways at BOA Stage and Screen Production Academy and will work closely with our sister school, Birmingham Ormiston Academy (BOA). You will work with directors, performers and other members of the production team to produce live performances and film projects.

You will be assessed through practical work on a variety of production projects and will be required to carry out coursework as part of your programme of study. Coursework is set in a variety of different ways at BOA Stage and Screen Production Academy. For example, you may decide that developing a website is the best way to showcase your skills. Other options for assessment could include an e-portfolio, presentation, video log or podcast. There are no formal written exams on this course.

Over the duration of your studies you will build a multimedia portfolio and logbook that tracks all of your experiences, roles and projects, and evidences your outcomes. You will reflect on how successful you have been and ear-mark those experiences which have been most useful. At key milestones throughout the course your portfolio will be assessed by authorised assessors based at the academy.

How is this course structured?

Foundation Year (Year 1)

Exploring and Developing Creative Media Skills

When studying **Module A in year 12**, you will take part in a wide range of workshops and industry projects.

By completing these projects and workshops you will learn about:

- Interpreting a brief, a set of constraints or creative challenges
- Investigating and analysing information and existing work
- Generating ideas
- Developing concepts
- Production stages and design iteration
- Testing and feedback
- Types of role and their associated practices
- Project Management
- Health and Safety
- Communication of concepts and outcomes
- Presentation to clients and audiences

Extended Year (Year 2)

Advanced Creative Practice

When studying **module B in year 13**, you will lead on developing your own professional media projects in response to set client briefs. By completing these projects, you will develop your:

- Professional skills for personal progression
- Professional skills for creative practice
- Communication skills for progression
- Communication skills for creative practice

What can this lead to?

We have chosen to deliver the BTEC level 3 Foundation/Extended Diploma in Creative Media Practice because the BTEC Level 3 Diplomas are widely recognised by industry and universities alike as the ideal vocational training route into technical stage and screen careers.

Students who graduate BOA Stage and Screen Production Academy with this qualification will be well equipped to pursue careers in film, television, video, sound, experience (VR, AR, 360), visual communication, digital media, marketing & promotion, live media events, and other technical media-related disciplines.

Following successful completion of their course students may choose to transition straight in to full time employment in entry-level specialist roles, or they may choose to secure a higher apprenticeship or even go on to university.

Direct to Employment

The content, structure and assessment of this qualification have been developed in consultation with teachers, employers, professional bodies and academics to ensure that the qualification supports

progression to higher education and, should learners choose to enter employment directly, that it is appropriate and consistent with current practice.

University and Higher Apprenticeships

The Extended Diploma, equivalent to three A Levels, is a two-year, full-time course that meets entry requirements for learners who want to progress to higher education courses in creative media areas before entering employment.

